



proximus **NXT**



# Case Study

*Schroeder & Associés improves invoice follow-up with **GESALL Boomerang***



Since 2011, the Luxembourg-based engineering consultancy firm has relied on the GESALL software to enhance its accounting management. This summer, Schroeder & Associés decided to implement the BOOMERANG module to support an effective policy regarding unpaid invoices.

As one of the leading engineering consulting firms in Luxembourg, Schroeder & Associés offers a wide range of expertise for construction projects and infrastructure throughout the national territory. With its 450 employees, the company is committed on a daily basis to building a sustainable world, integrating social and environmental issues at the heart of the projects it supports, and contributing in a positive and constructive manner to the transformation of society.

Since 2011, Schroeder & Associés has relied on GESALL, the accounting management software from Proximus NXT. “At the time, we were looking for a solution that could support us in accounting management, be flexible, and take into account the country’s accounting standards,” explains Mrs. Bertemes, Finance Unit Manager at Schroeder & Associés. “GESALL, the solution dedicated to the Luxembourg market, precisely met these requirements. Over the years, we have seen the software evolve, enrich itself, to both meet our various needs and significantly improve our accounting management throughout the year.”



## An evolving solution

Schroeder & Associés has notably experienced the evolution from GESALL.WIN to GESALL.NET, the new generation of the software. “The teams at Proximus NXT have ensured to modernize the tool with the aim of making the interface more user-friendly and effectively supporting those responsible for daily administrative follow-up,” continues the manager. “GESALL is a comprehensive tool that easily adapts to the company’s needs. It enables us to efficiently establish our financial statements and to quickly and simply enter transactions. Through it, we can accurately track the evolution of our accounting and financial performance. Furthermore, it enables us to efficiently prepare all the declarations required by the authorities, ensuring that we do so in accordance with regulatory requirements.”

## A tool adapted to your company's needs

For over twelve years, Schroeder & Associés has relied on Proximus NXT teams responsible for developing the solution to address every specific requirement. “Regarding invoicing, data entry, or the indicators we want to obtain, every organization is different,” asserts Mrs. Bertemes. “It is important for us, and also greatly appreciated, to be able to rely on a partner who is close to us, understands, and makes every effort to find solutions to our needs.”

## Automate reminders

GESALL also facilitates payment tracking through integration with our bank accounts via Multi-line. Recently, Schroeder & Associés chose to deploy GESALL BOOMERANG, the module dedicated to chasing unpaid invoices. “During the COVID-19 period, we faced significant delays in payments. We then decided to implement a more systematic customer reminder procedure. Moreover, over the past decade, our number of employees has almost doubled. These developments also imply a need for more rigorous tracking,” explains Mrs. Bertemes. Last June, considering the effort required for this tracking, the decision was made to automate the process.

## Time saving

The GESALL BOOMERANG reminder module allows the invoice tracking team to save a lot of time and enables the company to improve its cash flow management. “Previously, we manually set reminders. It could occupy one person for one or two days per month. Now, the operation takes at most two hours,” explains Patricia Melo, in charge of tracking. “Furthermore, the solution is customizable and allows for personalized reminder letters, especially in terms of tone. If the first reminder remains polite, we can adopt a firmer tone by the third reminder.” By leveraging GESALL and the capabilities offered by the software, Schroeder & Associés intends to continue the digital transformation of its accounting management. One of the upcoming challenges will be to implement a “paperless” organization.

A portrait of Marcelle Bertermes, a woman with short brown hair and glasses, smiling. She is wearing a dark blue jacket over a white collared shirt. The background is white with a grey diagonal shape on the left and a purple shape at the bottom. The text 'Discover their story' is overlaid on the left side.

# Discover their story

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**MARCELLE BERTEMES - Finance  
Unit Manager**